



PENNY JAMES CREDENTIALS: Trichology

- Certified Trichologist, IAT 2013
- Board Certified Trichologist IoT 2020
- Member of the International Association of Trichology
- Member of the Institute of Trichologists UK
- Member of the Cicatricial Alopecia Research Foundation
- Member of Follicle Thought
- Member of Women's Hair Loss Council
- Member of National Academy of Dermatology
- Spokeswoman for Oribe Hair Care
- A spokeswoman for T3 Micro
- A spokeswoman for Viviscal Vitamins Hair Care
- QVC spokesperson/consultant for hair loss prevention products
- Advisory board member for Johnson & Johnson at the World Hair Loss Convention
- Guest speaker at the World Trichology Conference Toronto, 2019
- Guest speaker at the World Trichology Conference London School of Medicine 2023
- Many published articles about hair loss and scalp problems 2013- 2024
- Co-author of Hair Tales, the IAT Trichology motivational guidebook

Let's talk about your style...

- Have you been coloring your hair?
Are you thinking of changing?

- Is there something you've always wanted to do with your hair but were afraid to try?

- Have you tried hair accessories like braids or extensions?

- Do you have time to style your hair or do you like to wash and run?

- Do you blow dry your hair?

- How often do you visit a stylist?

- What kind of products do you like to use?
Any special brand?

and about any hair loss.

- When did you start noticing hair loss?

- Are you losing hair all over, or in one area, or in small patches?

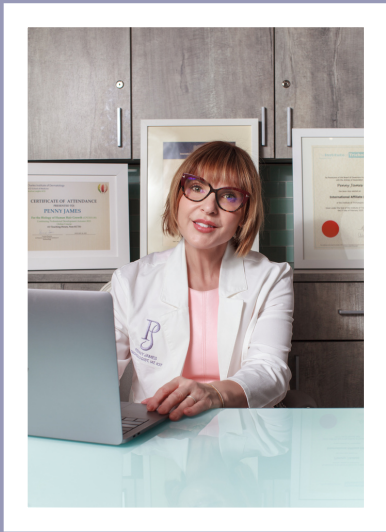
- Has your diet changed?

- Have your medications changed?

- Did you have food poisoning within the past three months?

- Are you under a lot of stress?

- Does your head burn, itch, or feel sensitive to the touch? Has this happened in the last month?



Thank you for considering me for your hair care.

With over 30 years in the beauty industry, I established my atelier, Penny James Salon Trichology Center in 2013, merging beauty and science. Motivated by personal experience with hair loss, I became a trichologist dedicated to supporting individuals of all ages affected by this issue. My commitment is to uplift spirits and ensure every client feels confident, even if natural hair regrowth isn't feasible. With expertise in both hairstyling and trichology, I stand uniquely positioned as a certified practitioner offering these services in a private setting in New York City. Additionally, I serve as the go-to resource for editors seeking trichology insights and hope to do the same for you.

**PENNY JAMES
TRICHOLOGY CENTER**

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PLEASE REMEMBER:

Speak with your doctor

Penny James wants to help support the treatment plan you and your doctor have developed for your hair care.

If you don't yet have a treatment plan, talk to your doctor about any of the concerns discussed here, and follow-up with Penny at your next visit.



Discussion Guide